

**MONDAY, JUNE 5, 2023**

7:30 AM	Hosted Buffet Breakfast, Registration check-in
8:00 AM	<b>MODERATOR: CASEY JOHNSON, PRESIDENT</b>
8:05 AM	Susan Lawrence, People Hunter <i>"We Locate People for Attorneys"</i>
8:10 AM	Bruce Stern, Lawrenceville, NJ <i>"The Importance of Anchoring"</i>
8:30 AM	John Bey, Atlanta, GA <i>"Building the Law Firm of the Future"</i>
8:50 AM	Robert Cartwright, San Francisco, CA <i>"Confronting the 'Diving Theory' in Rollover Cases"</i>
9:10 AM	Yoshiaki Kubota, Irvine, CA <i>"Using Visualization to Prepare your Client for Deposition"</i>
9:30 AM	<b>BREAK</b>
9:45 AM	<b>MODERATOR: ROBERT CARTWRIGHT</b>
9:50 AM	Matthew Kimmins, Trial Template
10:00 AM	Lauren Wood, Camarillo, CA <i>"Trying Cases on a Shoestring Budget"</i>
10:20 AM	Thomas Dempsey, Santa Monica, CA <i>"'I SPY' – Defending Against Sub-Rosa Surveillance"</i>
10:40 AM	Mike Arias, Los Angeles, CA <i>"Wrongful Death Cases"</i>
11:00 AM	Steve Brady, San Rafael, CA <i>"What Caused All the Autism &amp; ADHD? - Heavy Metal Baby Food Litigation"</i>
11:20 AM	Michael Blom, The Lake Law Firm <i>"Overview of Products Liability Mass Torts"</i>
11:27 AM	Brent Barton, Newport, OR <i>"Communicating with Rural Juries"</i>
11:47 AM	John Romano, West Palm Beach, FL <i>"Combating Defense Delays &amp; Stall Tactics....6 Quick-Hit Steps &amp; Tactics"</i>
12:07 PM	<b>END OF DAY</b>

**OPENING RECEPTION**

Reception: Home of Elise and Matt Sanguinetti and Mike and Sarah Arias  
 111 Manalo Place, Kihei, HI  
 (Hotel shuttle will drop off on a first come,  
 first serve – it is a steep hill to the house)  
 6:00 - 8:00 PM

**TUESDAY, JUNE 6, 2023**

7:30 AM	Hosted Buffet Breakfast, Registration check-in
8:00 AM	<b>MODERATOR: JOHN LEADER</b>
8:05 AM	Steven Villareal, Pacific Liability Research <i>"The Power of Policy Limits"</i>
8:15 AM	Jeff Bogert, Los Angeles, CA <i>"Medical Records – Review Your Client's"</i>
8:35 AM	George Choulos, San Francisco, CA <i>"Smart Helmets and Cutting-Edge Motorcycle Safety"</i>
8:55 AM	Michelle West, Newport Beach, CA <i>"Buses and Trucks...Product Liability Issues to Consider"</i>
9:15 AM	Micha Star Liberty, Oakland, CA <i>"Equal Pay for Equal Work: Gender Bias and Pay Disparity" (Ethics)</i>
9:35 AM	John Denove, Los Angeles, CA <i>"Non-Verbal Communication. Is It Ethical?" (Ethics)</i>
9:55 AM	<b>BREAK</b>
10:05 AM	<b>MODERATOR: MICHA STAR LIBERTY</b>
10:10 AM	Raymond Mieszaniec, EvenUp <i>"Never Draft a Demand Again"</i>
10:30 AM	Kelly Hanker, Los Angeles, CA <i>"How to Obtain and Tell the Human Story of Your Client"</i>
10:50 AM	Casey Johnson, Santa Ana, CA <i>"The Ethics of AI in the Law" (Ethics)</i>
11:10 AM	Brendan Way, Glendale, CA <i>Did You Check the Intersection? (Are you <u>sure</u> there is an affirmative defense?)</i>
11:30 AM	Scott Greene, Evidence Solutions <i>"Cybersecurity"</i>
11:35 AM	John Leader, Tucson, AZ <i>"Using the Evidence Rules to Your Advantage"</i>
11:55 AM	Zachary Smith, Ojai, CA <i>"Advanced Tips for Success at Mediation"</i>
12:05 AM	<b>END OF DAY</b>

**WEDNESDAY, JUNE 7, 2023**

7:30 AM	Hosted Buffet Breakfast, Registration check-in
8:00 AM	<b>MODERATOR: LAUREN WOOD</b>
8:05 AM	Danielle Cohen, David E. Quan Agency Insurance Brokers
8:10 AM	Don Slavik, Steamboat Springs, CO <i>"Some Lessons Learned in a Recent Product Liability Trial Against Tesla"</i>
8:30 AM	Tom D'Amore, Lake Oswego, OR <i>"Gun Violence: Civil Liability on the Rise"</i>
8:50 AM	Anna Dubrovsky, San Francisco, CA <i>"Recognizing and Successfully Litigating Brain Injury Cases"</i>
9:10 AM	Jennifer Fiore, San Francisco, CA <i>"Superseding Cause-on Land or at Sea? Conception Dive Boat Example"</i>
9:30 AM	Raul Guisado, Esquire Bank
9:35 AM	<b>BREAK</b>
9:45 AM	<b>MODERATOR: THOMAS DEMPSEY</b>
9:50 AM	Lexi Poborsky, Physician Life Care Planning
9:57 AM	Lish Whitson, Seattle, WA <i>"The Role of Ethics when Lies Abound" (Ethics)</i>

*Wednesday continues on next page*

10:17 AM	<b>Matthew Kita, Dallas, TX</b> <i>"Possible Light at the End of the Tunnel: The Death of 'Qualified Immunity' in Civil-Rights Cases"</i>
10:37 AM	<b>Alyssa Schabloski, Santa Monica, CA</b> <i>"Curiouser and Curiouser! The Peculiar Risk Doctrine in California"</i>
10:57 AM	<b>Daniel Selarz, Los Angeles, CA</b> <i>"Law Firm Automation"</i>
11:17 AM	<b>Mat Yamagata, Ari Monosson, Steno Court Reporters</b>
11:24 AM	<b>Raymond Paul Johnson, Manhattan Beach, CA</b> <i>"Autonomous Aircraft: The Future, now?"</i>
11:44 AM	<b>Anthony DiLiberto, Robson Forensic</b> <i>"Tips for Finding and Working with Expert Witnesses"</i>
12:00 PM	<b>END OF DAY</b>
<b><u>EVENT</u></b> <b>Luau Dinner and Entertainment: Polo Lawn, Fairmont Kea Lani</b> <b>6:00 – 8:30 PM</b>	

<b>THURSDAY, JUNE 8, 2023</b>	
7:30 AM	<b>Hosted Buffet Breakfast, Registration check-in</b>
8:00 AM	<b>MODERATOR: MICHELLE WEST, PRESIDENT-ELECT</b>
8:05 AM	<b>Doug Arnest, 360 Financial, LLC</b> <i>"Contingency Fee Deferral Options"</i>
8:12 AM	<b>Christian Jagusch, San Francisco, CA</b> <i>"Throwing a Clot: How to Evaluate VTE/DVT Cases"</i>
8:32 AM	<b>Monica Burneikis, Oakland, CA</b> <i>"Avoiding the Traps of CCP 999"</i>
8:52 AM	<b>Rebecca and Shane Langston, Jackson, MS</b> <i>"Lessons We Learned in Prosecuting and Defending Legal Malpractice Cases"</i>
9:12 AM	<b>Bradley Elley, Incline Village, NV</b> <i>"Zoning In On Construction Zone Liability"</i>
9:32 AM	<b>BREAK</b>
9:45 AM	<b>MODERATOR: DON SLAVIK</b>
9:50 AM	<b>Max Effatian, Alert Communications</b> <i>"Law Firm Marketing"</i>
9:55 AM	<b>Elise Sanguinetti, Emeryville, CA</b> <i>"100 Days Before Trial-How to Prepare Yourself and Your Team for Your Upcoming Trial"</i>
10:15 AM	<b>Stuart Chandler, Fresno, CA</b> <i>"Stop Serving RFAs (Really Frivolous Admissions)"</i>
10:35 AM	<b>Brian Kent, Philadelphia, PA</b> <i>"Climbing up the Ladder: Creative Techniques for Holding Parent Organizations, Franchisors and Employers Liable for the Acts of its Lower-Level Entities"</i>
10:55 AM	<b>James Roberts, Addison, TX</b> <i>"That Sounds Like a Case. But Is It? How to Recognize a Viable Section 1983 Claim"</i>
11:15 AM	<b>Nalini Prasad, BluShark Digital</b> <i>"Local 3-Pack Latest and Google Business Profile Optimization"</i>
11:20 AM	<b>Denisse Gastéum, Long Beach, CA</b> <i>"In-Custody Death Cases of Pretrial Detainees"</i>
11:40 AM	<b>Steve German, Phoenix, AZ</b> <i>"Presentation of ABS Law Firms"</i>
12:00 PM	<b>END OF DAY</b>
<b><u>EVENT</u></b> <b>Closing Reception: Paeahu Terrace, Fairmont Kea Lani</b> <b>6:00 - 7:30 PM</b>	



## SPEAKER SCHEDULE

**2023 WTLA Hawaii Seminar**  
**Fairmont Kea Lani**  
**Maui, Hawaii**

**June 5 – 8, 2023**

