

WEDNESDAY, MARCH 15, 2023	
EVENT	
Registration Reception: Sun Valley Resort, Limelight C 6:00 – 7:30 PM	

THURSDAY, MARCH 16, 2023	
MORNING SESSION Limelight B	
MODERATOR: MICHELLE WEST, PRESIDENT-ELECT	
7:30 AM	Hosted Buffet Breakfast, Registration check-in
8:00 AM	START OF MORNING SESSION
8:05 AM	Max Effatian, Alert Communications <i>"Legal Marketing and Intake: How do we stop the shopping?"</i>
8:12 AM	Jennie Anderson, San Francisco, CA <i>"Social Media Adolescent Additional Cases"</i>
8:27 AM	Ben Hogan, Morgantown, WV <i>"TCPA and Consumer Class Actions: Updates and Strategies"</i>
8:42 AM	Denisse Gastelum, Los Angeles, CA <i>"Public Entity ESI: Navigating the Virtual Gold Mines"</i>
8:57 AM	Dan Robinson, Newport Beach, CA <i>"Presenting plaintiff injuries in closing argument"</i>
9:12 AM	Micha Star Liberty, Oakland, CA <i>"Tips on Dealing with Implicit Bias for Law Firms"</i>
9:27 AM	END OF MORNING SESSION
AFTERNOON SESSION	
MODERATOR: ERIC FONG	
3:00 PM	START OF AFTERNOON SESSION
3:05 PM	Michael Blom, The Lake Law Firm <i>"Employee Retention Tax Credit for Business Owners"</i>
3:10 PM	Jeffrey Phillips, Phoenix, AZ <i>"Employee Retention Tax Credit for Business Owners"</i>
3:27 PM	John Montevideo, Irvine, CA <i>"Workers Comp – Third Party"</i>
3:44 PM	Sher Beard, Kalispell, MT <i>"Judgment Enforcement"</i>
4:01 PM	Jeffrey Mitchell, San Francisco, CA <i>"Rigorous Screening of Malpractice Cases"</i>
4:18 PM	Doug Arnest, 360 Financial <i>"Settlement Planning for Minors and Distribution Options"</i>
4:28 PM	Ronald Cook, Los Gatos, CA <i>"Auto Insurance - Basic Nuts and Bolts for the PI Attorney"</i>
4:45 PM	Brendan Way, Glendale, CA <i>"Expert Witnesses in TBI Cases"</i>
5:02 PM	Jason Wolford, San Francisco, CA <i>"How to leverage settlement in premises liability cases using landlord/tenant claims"</i>
5:20 PM	END OF AFTERNOON SESSION

FRIDAY, MARCH 17, 2023	
MORNING SESSION	
MODERATOR: MARIA GLORIOSO	
7:30 AM	Hosted Buffet Breakfast, Registration check-in
8:00 AM	START OF MORNING SESSION
8:05 AM	Scott Greene, Evidence Solutions <i>"Technology Forensics Expert Witness"</i>
8:10 AM	Skip Walker, San Francisco, CA <i>"The 1982 Alpine Meadows Avalanche and the Movie That Came Out of It"</i>
8:25 AM	Mitchell Proner, New York, NY <i>"Preparation for Trial of the Multimillion Dollar Injury Case"</i>
8:40 AM	Demian Oksenendler, San Francisco, CA <i>"Critical Update: Collecting Excess Verdicts in California"</i>
8:55 AM	Nick Coccimiglio, Justice for Life <i>"Certified Structured Settlement Consultant"</i>
9:05 AM	Mike Gatto, Walnut Creek, CA <i>"Think Like a Doctor: Tips for Introduction of Medical Evidence"</i>
9:20 AM	Kim Valentine, Mission Viejo, CA <i>"Damages when you Represent the Elderly"</i>
9:35 AM	END OF MORNING SESSION
AFTERNOON SESSION	
MODERATOR: ROB CARTWRIGHT	
3:00 PM	START OF AFTERNOON SESSION
3:05 PM	Leif Lundberg, JurisPrudent <i>"Can you still defer fees?"</i>
3:12 PM	Nina Shapirshteyn, San Jose, CA <i>"Avoiding Arbitration"</i>
3:27 PM	Stuart Chandler, Fresno, CA <i>"Law Enforcement Liability- Redefining Totality of the Circumstances"</i>
3:42 PM	Claude Wyle, San Francisco, CA <i>"Suing the General Contractor for Injuries to the Subcontractor's Employee: The Ladder to Success"</i>
3:57 PM	Michelle Gonsman, Gonsman Group <i>"Surprise Settlement after a live inspection of the EMR"</i>
4:04 PM	Jesse Crisp, Clearlake, CA <i>"How to win comparative fault dangerous construction zone cases!"</i>
4:19 PM	Anna Dubrovsky, San Francisco, CA <i>"Hammering Defense With Punis"</i>
4:34 PM	Jonathan Davis, San Francisco, CA <i>"Building a Law Practice--Why?"</i>
4:49 PM	MEDIATION PANEL Debra Bogaards, San Francisco, CA Zachary Smith, Ojai, CA Jerry Spolter, Sausalito, CA <i>"'Breaking Impasse' is a bit passe"</i>
5:34 PM	END OF AFTERNOON SESSION
EVENT	
Dinner: Sun Valley Resort, Continental Room 6:30 – 10:00 PM	

SATURDAY, MARCH 18, 2023**MORNING SESSION****MODERATOR: CASEY JOHNSON, PRESIDENT**

7:30 AM	Hosted Buffet Breakfast, Registration check-in
8:00 AM	START OF MORNING SESSION
8:05 AM	Bill Fukui, BluShark Digital <i>"The Fundamentals of SEO to Make the Phone Ring"</i>
8:10 AM	Eric Fong, Port Orchard, WA <i>"Powers of Persuasion: Logic and Emotion in Trial"</i>
8:25 AM	Don Slavik, Steamboat Springs, CO <i>"Crash Avoidance Technology Cases"</i>
8:40 AM	Michelle West, Newport Beach, CA <i>"Safety Device Failures in Certain Automobiles: Low information/slow developing rollovers in Chrysler vehicles from 2010-2017"</i>
8:55 AM	Nicholas Uchyn, Physician Life Care Planning <i>"Life Care Planning- Future Care in Your Cases"</i>
9:02 AM	Robert Fordiani, Sausalito, CA <i>"The ABC's in taking on FEHA Employment Cases"</i>
9:17 AM	Corrie Yackulic, Seattle, WA <i>"Climate-Damages Lawsuits Against the Fossil Fuel Majors: An Update"</i>
9:32 AM	END OF MORNING SESSION

AFTERNOON SESSION**MODERATOR: MICHA STAR LIBERTY**

3:00 PM	START OF AFTERNOON SESSION
3:05 PM	Susan Lawrence, PeopleHunter <i>"Finding non-responsive clients for attorneys and reconnect them so the attorneys can move the case forward"</i>
3:10 PM	Paul Bland, Washington, DC <i>"The new US Supreme Court and the civil justice system: the emerging record"</i>
3:25 PM	Sean Domnick, Palm Beach Gardens, FL <i>"Grocery Store Negligence"</i>
3:40 PM	John Denove, Los Angeles, CA <i>"Using Your Voice & Body To Increase Your Persuasiveness At Trial"</i>
4:02 PM	Randall Scarlett, San Francisco, CA <i>"Frontal/Temporal Injuries: Your Worst Nightmare"</i>
4:17 PM	Elise Sanguinetti, Emeryville, CA <i>"Live and Remote Jury Selection – Tips and Pitfalls"</i>
4:32 PM	Betsy Greene, Bloomington, IN <i>"How to Develop a Discovery Plan"</i>
4:47 PM	Wayne Parsons, Honolulu, HI <i>"Navy Jet fuel contamination of the drinking water in metropolitan Honolulu"</i>
5:02 PM	END OF AFTERNOON SESSION

EVENT

Closing Cocktail Party: Sun Valley Resort, Limelight C
6:00 - 8:00 PM

**SPEAKER SCHEDULE**

2023 WTLA Ski Seminar
Sun Valley Resort
Sun Valley, ID

March 15 – 19, 2023

WTLA
WESTERN
TRIAL
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ASSOCIATION